

**ABSTRAK****PENGEMBANGAN BUKU CERITA BERGAMBAR BERBASIS  
PENDIDIKAN KARAKTER PEDULI SOSIAL DAN LITERASI UNTUK  
SISWA KELAS IV SD**

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Penelitian ini dilatarbelakangi oleh kebutuhan buku cerita bergambar sebagai sarana pendidikan karakter dan literasi bagi siswa. Penelitian ini bertujuan untuk: (1) mendeskripsikan prosedur pengembangan buku cerita bergambar berbasis pendidikan karakter peduli sosial dan literasi untuk siswa kelas IV SD dan (2) mendeskripsikan kualitas buku cerita bergambar berbasis pendidikan karakter peduli sosial dan literasi untuk siswa kelas IV SD.

Penelitian ini termasuk jenis penelitian dan pengembangan (*R&D*). Subjek penelitian ini adalah siswa kelas IV SD. Objek penelitian ini adalah buku cerita bergambar berbasis pendidikan karakter peduli sosial dan literasi. Pengumpulan data dalam penelitian ini menggunakan observasi, wawancara, dan kuesioner.

Hasil penelitian ini menunjukkan bahwa: (1) prosedur penelitian dan pengembangan buku cerita bergambar berbasis pendidikan karakter dan literasi menggunakan langkah ADDIE, yaitu *analyze, design, development, implementation, evaluate*, (2) kualitas buku cerita bergambar berbasis pendidikan karakter peduli sosial dan literasi adalah sangat baik dengan nilai 3,61 pada validasi produk oleh ahli dan praktisi serta disukai oleh siswa. Buku cerita bergambar juga memenuhi kriteria buku cerita bergambar yang baik yaitu, 1) judul dan sampul buku representatif dan menarik, 2) warna sampul buku menarik, 3) isi cerita mudah dipahami oleh siswa, 4) isi cerita memberikan pembelajaran nilai-nilai moral yang berkaitan dengan kegiatan sehari-hari, 5) isi buku memiliki jalan cerita yang berhasil memikat pembaca, 6) buku cerita menggunakan pilihan kata yang tepat untuk anak, 7) buku cerita menyajikan gambar dan warna yang menarik, 8) halaman dan tata letak buku tertata dengan baik, 9) jenis huruf menarik dan memiliki tingkat keterbacaan yang baik bagi siswa.

**Kata kunci:** penelitian dan pengembangan, buku cerita bergambar, pendidikan karakter peduli sosial, literasi.

**ABSTRACT****THE DEVELOPMENT OF ILLUSTRATED CHILDREN BOOKS BASED ON SOCIAL INTELLIGENCE AS CHARACTER BUILDING AND LITERACY EDUCATION FOR FOURTH GRADE STUDENTS**

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*This research is done based on the needs of illustrated story book as a tool for character building and literacy education for students. This research aims to find out: (1) the development procedure of illustrated children books based on social intelligence as character building and literacy education for fourth grade students and (2) the quality of illustrated story book based on social intelligence as character building and literacy education for fourth grader students.*

*This research is typed as research and development (R&D). The subject for this research is fourth grader students. The object of the research is the illustrated story book based on character building and literacy education. The data collection method in this research used observation, interview, and questionnaire.*

*The result of this research shows that: (1) the procedure of research and development of illustrated story book based on character building and literacy education is using the ADDIE steps which are analyze, design, development, implementation, evaluate, (2) the quality from illustrated story book based on character building and literacy education is very good with the score 3.61 on product validation by experts and practitioners and also liked by students. The illustrated story book also qualified the criteria of a good illustrated story book which are, 1) representative and interesting title and cover 2) interesting coloring of the cover, 3) understandable story for students, 4) the content from the story gives moral value related to daily life, 5) interesting plot which catch reader's attention, 6) it has proper diction for children, 7) presents attractive illustrations and colors, 8) good order of page and layout, 9) a nice choice of typography and has a good legibility for students.*

**Keywords:** *research and development, illustrated story book, character building for social intelligence, literacy.*